



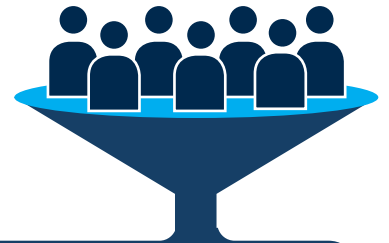
# Introducing the Performance Gap Indicator™

The only employee survey assessment to analyze company-wide performance across 5 non-financial KPIs

The Performance Gap Indicator™ combines anonymous individual employee responses from a 45-question survey and analyzes the results across 5 core performance areas called Non-Financial Key Performance Indicators (NF-KPIs).

Each credit purchased equals one participant response. Responses are compiled into one client group-report for overall company-wide performance data.

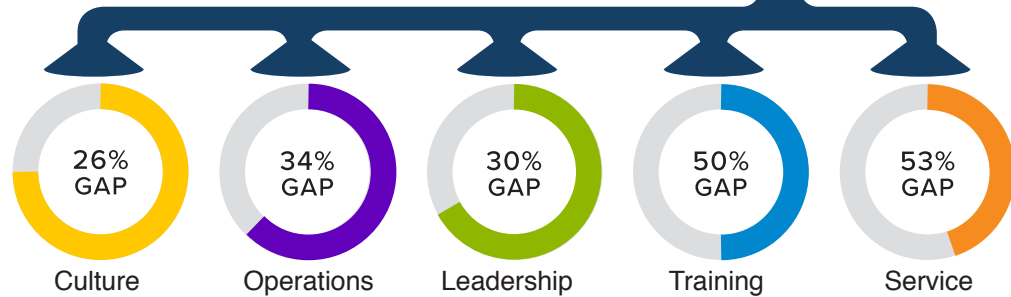
Leverage multiple assessment links to collect and organize responses by team, location, or department to provide comparative sub-reports. The number of company-wide and sub-reports is limitless!



## Two Available Reporting Options:

PGI Diagnostic - the quintessential foot-in-the-door assessment to identify and measure company-wide performance gaps.

PGI Pulse - the follow-up assessment to quantify performance improvement, confirm ROI, and implement regular interval reporting



## The Performance Gap Indicator™ Helps



### Collect Anonymous Employee Feedback

Provide a safe space to create honest dialogue. Straight talk is the starting point to improvement



### Gain Clarity & Focus

No more gut reactions. Know exactly where to focus your resources.



### Leverage Leading KPIs

Non-Financial KPIs are the leading indicators of business success. Learn to leverage what makes a difference.



### Identify High-Impact Opportunities

Execute with laser precision. Compete at a level the competition doesn't even know exists.



### Take Immediate Action

Consider the PGI as Triage for your business. Identify your "Urgent Action Required" Issues.



### Measure Improvement & ROI

Quantify results and verify progress to confirm performance improvement.